FIRST TURIN WORKSHOP ON FINANCIAL LITERACY
Financial education: From better personal finance to improved citizenship

November 15 - 16, 2023
Collegio Carlo Alberto, Piazza Arbarello 8, Turin

PROGRAM

Wednesday, November 15, 2023
12:00 - 13:45  Registration and Lunch
13:45 - 14:00  Opening Remarks: Riccardo Calcagno, Polytechnic University of Torino, G53, CeRP-CCA; Anna Lo Prete, University of Torino, G53, CeRP-CCA
14:00 - 15:30  Session 1: Policy interventions in financial education
   Session Chair: Joachim Winter, LMU München, G53
   Tim Kaiser, University of Kaiserslautern-Landau (RPTU), G53: “Is Patience Malleable via Educational Intervention? Evidence on the Role of Age in Field Experiments”
   Alessia Sconti, University of Kaiserslautern-Landau (RPTU), G53: “Evaluating a Financial Education National Campaign: Experimental Evidence from Italy”
15:30 - 16:00 Coffee Break
16:00 – 17:30  Session 2: Beliefs, confidence, competence
   Session Chair: Giovanna Nicodano, University of Torino, Collegio Carlo Alberto, CEPR
   Carmela Aprea, University of Mannheim, G53: “Development and validation of a test instrument measuring the understanding of pension systems”
   Tabea Bucher-Koenen, University of Mannheim, G53: “Beyond knowledge: Confidence and the Gender Gap in Financial Literacy”
17:30 – 18:30  Keynote Address
   Chair: Elsa Fornero, Scientific Coordinator, CeRP-CCA, University of Torino

End of Day 1
Thursday, November 16, 2023

9:00 - 10:30  Session 3: Lessons from the COVID-19 pandemic  
Session Chair: Rob Alessie, Rijksuniversiteit Groningen, G53  

Luc Arrondel, Paris School of Economics: “Savers' preferences and beliefs during covid pandemic”

Marianna Brunetti, University of Roma “Tor Vergata”: “In dire straits ask for counseling: Covid-19 income shock and financial professional advice”

Anna Lo Prete, University of Torino, G53, CeRP-CCA: “Financial literacy and risk protection during the Covid-19 pandemic”

10:30 - 10:45  Coffee Break

10:45 - 11:45  Session 4: Financial literacy of entrepreneurs  
Session Chair: Giuseppe Bertola, University of Torino, CEPR  

Anita Quas, University of Milano Statale: “Financial literacy of microentrepreneurs and access to credit”

Noemi Oggero, University of Torino, G53, CeRP-CCA: “Financial knowledge and career aspirations among the young: a route to entrepreneurship”

11:45 - 12:45  Session 5: Macroeconomic effects of financial literacy  
Session Chair: Margherita Borella, University of Torino, CeRP-CCA  

Riccardo Calcagno, Polytechnic University of Torino, G53, CeRP-CCA: “Financial literacy, human capital and long-run economic growth”

Raffaele Corvino, University of Torino, CeRP-CCA: “Skills, Education and Wealth Inequality”

12:45 - 12:50  Closing Remarks

End of Day 2

12:50 - 14:20  Lunch