

# **Syllabus – Global Markets for Investment Banking**

**Speaker: Marco Tuninetti**

## **Introduction**

- i. Speaker introduction and presentation
- ii. Career path
- iii. Now it's YOUR turn – Elevator Pitch

## **Global markets & Investment Banking**

- i. Credit Agricole Group
- ii. Understanding Investment Banks: Global Markets vs Global Banking division
- iii. Clients and Products segmentation

## **The Trading floor: key roles**

- i. Sales, Structurers, Quants and Traders: where do I fit?

## **Quantitative techniques: where do I apply them?**

- i. Traders trade volatility not direction
- ii. Harvesting for premium: quantitative investment strategies
- iii. Pricing Structured Products: a practical example

## **Q&A**